

# POLLEN & PLATTER CATERING NAMED WINNER OF THE KNOT BEST OF WEDDINGS 2024

*18th Annual Best of Weddings Awards Recognizes Top Wedding Professionals  
Across U.S.*

Madison, Wisconsin/January 17th, 2024 — Pollen & Platter Catering are pleased to announce that they have been selected as a 2024 winner of [The Knot Best of Weddings](#). This accolade represents the top local wedding professionals as reviewed by real couples on [The Knot](#), a digital wedding planning authority and one of the largest wedding Vendor Marketplaces in the US.

In its eighteenth annual year, The Knot continues its long-standing tradition of supporting the expertise and outstanding service of local wedding professionals with The Knot Best of Weddings 2024. As a go-to guide of top wedding vendors across the country, this prestigious award honors those vendors on The Knot deemed by couples as trusted, dependable and consistently delivering quality service.

To determine the winners, The Knot assessed thousands of user reviews for 200,000+ wedding professionals within its Vendor Marketplace across various categories—planners, venues, officiants, musicians, DJs, florists, photographers, caterers, hair and makeup artists, and more—to find the top vendors of the year. Vendors who have received at least 7 reviews on The Knot with an average score of 4.5+ between January 1, 2023 and December 31, 2023 received The Knot Best of Weddings Award. These winners represent the top wedding professionals that best embody what matters to couples in their wedding planning journey.

“We are overjoyed and deeply honored to receive The Knot Best of Weddings 2024 award. This recognition is a reflection of our commitment to excellence, our passion for creating memorable buffet-style dining experiences, and our dedication to serving each couple with the utmost care and attention to detail,” said Beau Williams, Founder and owner at Pollen & Platter.

The Knot supports local wedding professionals through [The Knot Vendor Marketplace](#), where couples can search, compare, and connect to book any of the hundreds of thousands of local wedding professionals across the country all in one place. Each vendor storefront features insightful reviews, real wedding photos, and details about the vendor and their services. The Knot Best of Weddings award gives couples the confidence to book the best vendors to bring their wedding visions to life. In combination with years of trusted content, The Knot’s innovative technology helps all couples seamlessly plan a wedding that’s authentically them.

Wedding professionals who win The Knot Best of Weddings are members of [WeddingPro](#), The Knot Worldwide’s business-to-business wedding brand. As the largest wedding Vendor

Marketplace and community for wedding professionals, WeddingPro connects small businesses with millions of engaged couples each year on The Knot and WeddingWire, as well as with hundreds of thousands of pros in the industry. Through its online marketplaces, educational programs and community-building events, WeddingPro is dedicated to helping wedding professionals build relationships with couples and pros that grow their businesses.

For more information about Pollen & Platter Catering, please visit us on The Knot <https://www.theknot.com/marketplace/pollen-and-platter-catering-madison-wi-2077293>.

For more information about The Knot Best of Weddings and this year's winners, please visit [here](#).

### **About Pollen & Platter Catering**

Pollen & Platter is a distinguished buffet-style catering company based in Madison, Wisconsin, dedicated to delivering exceptional dining experiences at weddings and special events. With a focus on quality, variety, and presentation, Pollen & Platter prides itself on offering a diverse array of gourmet dishes that cater to every palate. Leveraging locally sourced ingredients and creative culinary techniques, Pollen & Platter ensures every buffet not only satisfies hunger but also contributes to the ambiance and enjoyment of the celebration, making every event a feast for the senses.

### **About The Knot**

The Knot is a leading wedding Vendor Marketplace that connects couples with more than 200,000 local wedding professionals and offers a comprehensive suite of planning tools that includes personalized wedding websites, invitations and registry services that make planning easier to help couples enjoy the experience. The most trusted authority on wedding planning, The Knot reaches a majority of engaged couples in the US through TheKnot.com; the #1 wedding planning app on iOS and Android, The Knot Wedding Planner; The Knot national wedding magazine; and The Knot book series. Since its inception, The Knot has inspired approximately 25 million couples to plan a wedding that's authentic to them. Visit The Knot online at TheKnot.com and follow on social media: @TheKnot on TikTok, Instagram, Pinterest and Threads and Facebook.com/TheKnot.

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